

**COLORADO
COLLEGE**



Welcome!

**Colorado College
Strategic Planning Retreat
Fall Kick-off**

August 23, 2012

What Does Success Look Like? Visioning Exercise Colorado College - 2025



Step #1: Year of Listening

- **Strengths**
- **Opportunities for Improvement**
- **Ambitions**



Step #2: Establish Strategies



- **Increase our focus on engaged teaching and learning.**
- **Emphasize our distinctive place in the world.**
- **Extend our reach by developing a powerful new asset for the years ahead.**
- **Identify improvements in our organization that will make us more nimble, effective, and at ease with change.**

It is the unanimous consensus of the Board of Trustees that the President lead a strategic planning process to examine and affirm aspirational goals for the future of Colorado College and then recommend a prioritized series of action items designed to propel the institution's capabilities in the following dimensions:

- elevate the college's identity as a highly-selective liberal arts institution
- strengthen the academic program with an emphasis on engaged teaching and learning
- explore how our unique location, character and community can be leveraged to support the academic venture and promote a collective sense of place
- evaluate and enhance institutional effectiveness and efficiency to better position the institution for evolving changes in higher education

The board asks that the strategic planning process conform to the following criteria:

- that a final draft be submitted to the Board for approval by July 1, 2013.
- that the process be as inclusive as possible, involving the greater college community in a dialog about the future of Colorado College.
- that the Board of Trustees be provided regular progress reports at its meetings.

Charge:

To guide the overall strategic planning process and deliver a final draft plan to the Board of Trustees by July 1, 2013.



Charge:

Through extensive outreach that is well documented, define the goals and supporting initiatives to leverage the block plan and establish Colorado College as the leading liberal arts institution for engaged teaching and learning.



Charge:

Through extensive outreach that is well documented, define the goals and supporting initiatives to leverage our campus and community as well as our unique physical location in Colorado Springs, the Rockies and the Southwest to enrich our distinctive place of learning.



Charge:

Through extensive outreach that is well documented, define the goals and supporting initiatives that build on our current strengths - the block plan and our distinctive place - to extend our reach and reputation.



Charge:

Through extensive outreach to both faculty and staff that is well documented, define the goals and supporting initiatives that improve our organizational effectiveness, position the college to more easily adapt to change and ease the implementation of the strategic plan.



Our Planning Language



Strategy - a strategic priority that serves as a guiding focus to further the college's mission to *“provide the finest liberal arts education in the country.”*

Goal – a specific idea to further a strategy.

Initiative - a specific plan to meet a goal.



Planning

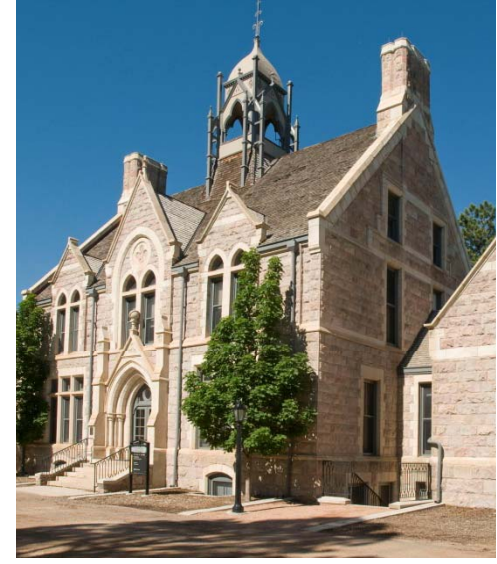
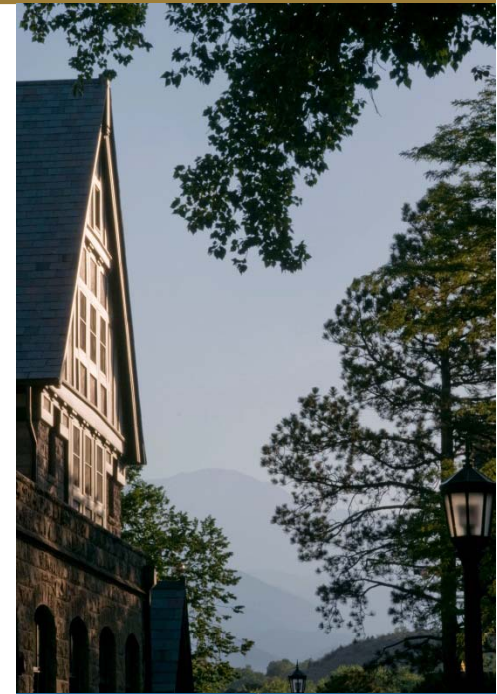
Strategy (4): July 1, 2012

Goals (3-5): November 15,
2012

Initiatives (3-5): May 15,
2012



Implementation



Strategy - Emphasize our distinctive place in the world

Goal – CC is see as an education and intellectual resource throughout Colorado and the Southwest.

Initiative – Establish a formal and substantial partnership with a K-12 District in CS.



Tactic

- Through the CCE, establish 20 paid internships for CC students to work in various areas of the schools including tutoring services and mentoring, in the District 11.

Progress Measures

- Number of partnerships established/interns placed/funded.
- School satisfaction.
- CS student learning outcomes, CC student learning outcomes.



Planning Retreat #1 (August 23, 2012)

Fall Conference (August 28, 2012)

- Introduce committees, process, and outreach plans

Committee Work (September – November)

- Each committee consults with constituencies, reviews common practices, and provides regular reports to Steering Committee. Written updates posted regularly to strategic planning website



Board Update (September 21, 2012)

- President provides update to the Board of Trustees

Homecoming Weekend (October 11-14, 2012)

- Alumni and Parent Town Hall

November 15, 2012:

- Committees submit their tentative goals (3-5).
- Begin work on initiatives (3 per goal).



Planning Retreat #2 (January 17-18, 2013)

- Committee meetings and open meetings for the CC and Colorado Springs communities to get feedback on proposed goals and generate ideas for initiatives.

Committee Work (January – March)

- Each committee consults with constituencies, reviews common practices, and provides regular reports to Steering Committee.



Board Update (February 21-23, 2013)

- President provides update to Board of Trustees.

March 15, 2013

- Committees submit a list of initiatives for each goal.
- Begin work on prioritization.

Planning Retreat #3 (April 18 or 19, 2013)

- Committees and “skunk works” team report and work on comprehensive plan.





Block 8 Faculty meeting

- Presentation of final draft from committees for faculty discussion, input, and support.

May 15, 2013

- Three strategic committees submit final recommendations to Steering Committee.

Board Update (May 16-17, 2013)

- President updates the Board of Trustees.

Board Retreat (July 2013)

- Final plan presented to Board of Trustees for review and approval.



<http://www.coloradocollege.edu/offices/presidentsoffice/strategicplanning/>

