

Colorado College  
Strategic Planning Steering Committee  
Meeting Minutes – 8/23/12

Big Ideas –

It is the job of the Steering Committee to make sure that the big ideas don't get lost as committees settle into more narrow charges.

- “Think Tank of the West”
- Need-blind financial aid
- Diversity
- Multiple spaces and types of learning
- Place-based learning
- Outcomes – What do we produce? Who are our alumni? What did they get from CC?
- 85% of graduates will know their next steps after CC (graduate schools, service, work, etc.)
- Relevance of liberal arts

Next steps

1. Part of the Steering Committee's charge is to assist in the outreach process. Outreach groups will be both within the college community and outside of the college. Ideas for outreach include:

- Engage with Faculty by department, expertise, academic division as well as by various groups and/or committees
- Engage with Retired Faculty: listening session? Share the Listening Document?
- How to engage with students?
  - create posters [Nathan & Jane]
  - suggestion box / Worner Student Center / video screens
  - a few large Town Halls for students with President and food
  - use existing meetings with students (pizza with the Deans) to get feedback
  - engage with student groups (Greek, Athletics, Leaders, etc.) and ask for responses to questions
  - provide avenues for individual student input
- How to engage with staff?
  - In the Loop “status update” sessions
  - Staff Council; Staff Council outreach to small groups to staff
  - Divisional and/or department meetings
  - Yammer

Recognizing that the college community will be engaged thoroughly with the other committees, the Steering Committee can best serve the process by ensuring that the groups residing outside of the college are contacted and engaged in the process. Ideas for those groups are:

- How to engage with Alumni, Parents, Donors and Friends of CC?

- Use/develop a parent listserv
- Use the 13 alumni cities (visit them when possible) to engage alumni with the planning process using a consistent message. Leverage alums living in the city to assist, as well as key campus members to assist in the cities if they are traveling to one of the 13 cities.
  - I. Hold listening session follow-ups for those who attended during the “year of listening”
  - II. Perhaps follow up with alumni who attended previous session and ask them to provide input
- Use the Alumni magazine throughout the year as a way to engage with alums, solicit ideas and update progress. Profile issues/highlight stories related to strategic plan (block, place)
- Hold alumni/parent town hall during homecoming.
- Engage with donors [Pres Circle, VIP dinners, 1874, mailings, etc.]

2. Develop specific questions throughout the process that would be quick for students, alumni and parents to respond to (similar to the admissions email several years ago).

3. Assist and guide the strategic committees with staying consistent with the vision within their work/detail.

Outreach List [hard copy to be distributed during next meeting]