PIFP Mentor Profile

Name:
Edie Sonn

How would you like to be contacted?
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CC graduation year:
1986

Other education:
Master’s in Public Policy, Duke University, 1995

Current employment position:
Vice President, Communications and Public Affairs, Pinnacol Assurance

Experience/areas of interest:

- Lobbying
- Political consulting
- Public affairs
- Communication
- Health reform

Why have you chosen to work in or support the nonprofit sector?
Most of my work experience has been in this sector. I find fulfillment in working in mission-driven organizations that focus on issues and drive change. I want my work to make a difference.

Why do you want to be a mentor for PIFP?
I do really fun work, crafting the political strategy that will advance my company’s goals (and benefit Colorado businesses and workers). I would have loved to be exposed to this kind of work when I was a student/graduate, and think it would be both fun and instructive for fellows today to learn about it.
What’s your favorite book or movie?
Book: Pride and Prejudice

What is something most people would be surprised to know about you?
I donated a kidney to my brother-in-law 7 years ago. People should know how easy, and life-changing, it is to give that gift of life to another.