Colorado Springs Fine Arts Center at Colorado College
Strategic Planning Committee
September 6, 2016

Attendees – Jill Tiefenthaler, David Dahlin, Susie Burghart, Martha Marzolf, Shawn Womack, Robert Moore.
Absent – Ron Brasch, Al Buettner, Nechie Hall, Kris Stanec, and Blake Wilson

AGENDA MINUTES

I. President Tiefenthaler Welcome

II. Introductions

III. Overview of the planning year and the five committees
   a. Five Committees - who they are and what they do
   b. Timeline for the development of the three programmatic plans and the overall comprehensive strategic plan
   c. Engagement with the communities - listening sessions; comment cards
      • Besides the three broad listening sessions, ideas for additional outreach planned include – target FAC members and subscribers, target college faculty, staff and students.
      • The three subcommittees will be encouraged to target – Museum Society, Curtain Call, Bemis Art School teachers and patrons, Theatre subscribers, FAC staff, and VIP lists; and others as the subcommittees determine. Additional ideas included – young professionals in Colorado Springs and artists/performers in the community
   d. Communication strategies - website updates, media sources for the listening sessions, and ideas for sharing the draft plans with the communities
      • Idea – craft an email message from the SP Committee to the various constituencies listed in “C” above and include link to the website and the online comment and questions form.
      • After the broad listening sessions have concluded, craft a news story to recap what we have heard and the highlight the work of the committees to date.
      • Create an email list of everyone who submits an online comment and include them in future communication updates

IV. Meeting Schedule – dates/times
   October 18th – 3:00 to 4:00 pm
   November 15th – 3:00 to 4:00 pm
   December 14th – 3:00 to 4:00 pm
   January 20th – 3:00 to 4:00 pm
   February 15th – 3:00 to 4:00 pm
   March 15th – 3:00 to 5:00 pm (tentatively planned for two hours)
   April 19th – 3:00 to 5:00 pm (tentatively planned for two hours)
   May 17th – 3:00 to 5:00 pm (two hour hold)
   May 24th – 3:00 to 5:00 pm (two hour hold)

V. Next Meeting
   Topics – Listening Sessions Updates and Subcommittee Updates